



CCI Earns AMC Service Provider Badge from Amazon Ads

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TOKYO, JAPAN, December 13, 2024 -- CARTA COMMUNICATIONS Inc. (Headquarters: Minato-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., is proud to announce that we have been awarded the Amazon Marketing Cloud (AMC) Service Provider badge from Amazon Ads.



Amazon Marketing Cloud
services provider
Amazon Ads

About AMC Partner Status badges

Amazon Ads awards verified partner status badges to partners who have demonstrated exceptional expertise in AMC and ability to best leverage its advanced functions and features.

CCI's team of Amazon Ads certified specialists have been providing AMC services since the early days of its launch. In particular, we have a track record of delivering AMC analysis services to many clients, combining advertiser-owned customer information, television data, purchase data and more with Amazon signals for advanced analytics, presenting truly effective marketing proposals based on the results.

Going forward, CCI will continue to provide solutions that leverage AMC to enhance customer insights, contributing to the further growth of advertisers' businesses on Amazon stores. CCI remains committed to delivering high quality and value added services to help our clients maximize their marketing ROI.



NEWS RELEASE
CARTA COMMUNICATIONS INC

*Amazon Marketing Cloud (AMC) is a secure, privacy-safe, and cloud-based clean room solution provided by Amazon.

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Inquiry form is available at <https://www.cci.co.jp/en/contact/>