



CCI Announces New Leadership Structure

PUBLISHED

November 21, 2024

TOKYO, JAPAN, November 21, 2024 -- CARTA COMMUNICATIONS Inc. (Headquarters: Minato-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., announced its new leadership structure which was approved at the board of directors' meeting on November 21, 2024. The new structure will take effect on January 1, 2025.

CARTA HOLDINGS will consolidate its three operating companies including CCI, CARTA MARKETING FIRM and Barriz by the end of 2025 to be able to better compete in the digital marketing space as well as to ensure sustainable business growth. At CCI, we will work towards the integration under the new leadership team from January 1, 2025.

CARTA COMMUNICATIONS INC's New Leadership Roster (effective as of January 1, 2025)

Name	Roles and Responsibilities
Taku Meguro	Representative Director and President
Shinsuke Usami	Chairperson and Representative Director
Masashi Nishizono	Director, Agency Sales
Katsumasa Kishioka	Director, Media, Solutions, Data, Business Development
Fumitaka Minato	Director, Agency Sales, and Division Manager, Sales and Partnerships
Daisuke Miwa	Director
Tetsu Ohhashi	Director



Ryosuke Kawamura	Executive Officer, Technology and Product Development ,and Chief Technology Officer (CTO)
Shinnosuke Adachi	Executive Officer and Forefront Sales Development
Ryo Kuramochi	Executive Officer, BX and Division Manager, Business Transformation
Hirofumi Kanda	Executive Officer, Management Strategy
Yoshihiro Kozakura	Executive Officer, Vice President of Engineering (VPoE) and Division Manager, Technology
Ryo Hasegawa	Executive Officer and Division Manager, Strategic Alliance
Shinsuke Tanaka	Executive Officer and Division Manager, Solutions Development
You Takada	Division Manager, Forefront Sales
Takuma Kawashima	Division Manager, Media Business Division 1
Issei Yoshikoshi	Division Manager, Media Business Division 2
Shinichiro Fujitsugu	Division Manager, Broadcasting

Also note that the following two directors are stepping down as of December 31, 2024.

Name	Roles and Responsibilities
Wataru Sato	Director, Agency Sales
Takamitsu Mochizuki	Director, Video and Broadcasting

Contact: PR Office, CARTA COMMUNICATIONS Inc.

Inquiry form is available at <https://www.cci.co.jp/en/contact/>