



CCI Recognized as Meta Media Certified Company

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TOKYO, JAPAN, April, 2024 -- CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., is thrilled to announce that the company is now officially a Meta Media Certified Company.



[Meta Certified Company Program](#) is the highest level of Meta certification offered to companies having proven expertise in using Meta technologies and digital campaign management.

Meta Media, Certified Companies are recognized as having a certain number of media experts within the organization who have understanding and expertise in using Meta technologies for media planning as well as for creating, managing and measuring digital campaigns that successfully help advertisers achieve their business goals.

As a long-time business partner of Meta, CCI has been striving to maximize marketing ROI for its clients by leveraging the platform's latest solutions and ad operations know-how.



NEWS RELEASE
CARTA COMMUNICATIONS INC

Moving forward, CCI will continue to provide a full range of marketing support using Meta platform by offering high value-added services such as CCI Social AdTrim for SNS account management consultancy and Data Dig for Cookie-less Data marketing.

Contact: PR Office, CARTA COMMUNICATIONS Inc.

Inquiry form is available at <https://www.cci.co.jp/en/contact/>