



CCI Named 2024 Google Premier Partner

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TOKYO, JAPAN, March 1, 2024 -- CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., is excited to announce that the company has achieved 2024 Premier Partner status in the Google Partners program.



The Google Partners program is designed for advertising agencies and third parties that manage Google Ads accounts on behalf of other brands or businesses. Its goal is to empower these partner companies to develop Google Ads campaigns that better meet their client needs, and to help them continue to grow and thrive through Google Ads.

The Google Partners program offers three tiers of participation. The Premier Partner status is the highest tier of the program, reserved for the top 3% of participating companies within a given country.

For more information about our 2024 Google Premier Partner status, please visit:

<https://www.google.com/partners/agency?id=9355935400>



NEWS RELEASE
CARTA COMMUNICATIONS INC

CCI will continue to provide high value-added services for Google's advertising platform and help brands and businesses maximize their marketing ROI.

Contact: PR Office, CARTA COMMUNICATIONS Inc.

Inquiry form is available at <https://www.cci.co.jp/en/contact/>