



## **CCI Named Winner of Best Growth Partner Award Bronze in 2023 Meta Agency First Awards**

PUBLISHED

November 1, 2023

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TOKYO, JAPAN, November 1, 2023 -- CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., is pleased to announce that the company has been named a winner of the Best Growth Partner Award Bronze in the 2023 Meta Agency First Awards. The awards ceremony was held on October 27, 2023.



The Meta Agency First Awards were created to recognize its partner companies that have achieved outstanding performance in the key focus areas promoted by the platform.



The Best Growth Partner Awards are granted to agencies that have achieved impressive business growth on Meta's advertising platform.

As a winner of the Best Growth Partner Award Bronze, CCI was recognized for its phenomenal business growth achieved by developing products and services that meet market needs not only for brand campaigns, which has always been its forte, but also for direct response initiatives.

CCI has also been helping clients relying on Meta's social platforms through CCI Social AdTrim, a social media account management consulting service, and Data Dig, CCI's data marketing solutions to prepare clients for the world without third-party cookies.

In addition to the Best Growth Partner Award Bronze, CCI also received the Best Brand Partner Award in 2023 Meta Agency First Awards together with Dentsu Digital and iProspect Japan.

CCI remains committed to providing high quality and value added services to help our clients maximize their marketing ROI.

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Inquiry form is available at <https://www.cci.co.jp/en/contact/>