



CCI Launches CoCoBoard by Commerce Container, Allowing Marketers to Manage All Their Amazon Data in One Place

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TOKYO, JAPAN, August 24, 2023 -- CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., is pleased to announce that it has begun offering CoCoBoard by Commerce Container, a dashboard that allows marketers to centrally manage all their Amazon data, from August 2023 as part of its Commerce Container solutions.



CCI created a dedicated Amazon team in January 2018 to strengthen its consulting and operational capabilities for Amazon advertisers. Commerce Container has also been offered as a one-stop shop to help companies drive their sales on Amazon and other ecommerce platforms.

The newly developed CoCoBoard by Commerce Container enables to manage, view and analyze how your Amazon ads (Amazon sponsored ads and AmazonDSP) are performing in one place. Additionally, data from Vendor Central and Seller Central can be connected to the dashboard to allow for more integrated management and analysis of sales generated through other channels than advertising.



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CoCoBoard by Commerce Container was developed with a special focus on usability and design.

CCI remains committed to providing high quality and value added services to help our clients maximize their marketing ROI.

Contact: PR Office, CARTA HOLDINGS Inc.

Inquiry form is available at <https://cartaholdings.co.jp/en/contact-ir/>