



## **CCI Renews Advanced Partner Status within Amazon Ads Partner Network**

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TOKYO, JAPAN, June 16, 2023 -- CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., is pleased to announce that its Amazon Ads Advanced Partner status, which was first achieved in 2022, has been renewed and extended to April 2024.



To become an advanced partner, companies registered in the Amazon Ads Partner Network must demonstrate expertise and engagement with Amazon Ads, delivering growth for advertisers over time.

As an expert in media planning and campaign operations, CCI has long been helping its clients wishing to leverage Amazon Ads products by creating an Amazon dedicated team and building insights and knowledge in the products.



The renewed status of Amazon Ads advanced partner allows CCI to continue to participate in Amazon's select beta programs as well as their training on campaign strategies and new products. CCI will leverage the knowledge and know-how gained through these opportunities to provide an even higher level of services for our clients' marketing efforts with Amazon.

CCI remains committed to providing high quality and value added services to help our clients maximize their marketing ROI.

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Inquiry form is available at <https://cartaholdings.co.jp/en/contact-ir/>