



## CCI Debuts New Corporate Website

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TOKYO, JAPAN, April 24, 2023 -- CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., has launched a newly designed [corporate website](#) on April 20, 2023.

CARTA COMMUNICATIONS Inc. was launched in July 2021 by taking over the business from Cyber Communications Inc, with a corporate vision of "The Big Digital Picture". Prior to this website renewal, a new corporate logo was unveiled in January. In addition to the completely new look and feel, the renewal focused on content organization and navigation to provide an easier way to discover and access desired information.

The renewal focused on:

### Completely new design and color scheme

Our new logo uses the spectrum of brilliant colors to represent variety, infinite possibilities and passion. This new corporate color scheme is now found on our new website, shining against the black and white background.

### Improved content organization and navigation

CCI offers an extensive range of products and services, including digital media planning and buying, social media marketing, ecommerce and retail media marketing, omnichannel and integrated marketing, data analytics and more. Our content offerings are similarly extensive. In this website renewal, content organization and navigation is fully overhauled to provide an easier way to discover and access information.



Direct access to industry knowledge

CCI also offers a wealth of industry knowledge, including research and studies on market, users and technology. Our new website allows visitors to access this resource center directly from the front page, by adding RESEARCH to the navigation bar.

CCI will continue to endeavor to create a rich and engaging experience for the consumers by joining forces with partners including brands, advertising agencies, media owners and platforms.

**Contact:** PR Office, CARTA HOLDINGS Inc.

Inquiry form is available at <https://cartaholdings.co.jp/en/contact-ir/>