

December 12th, 2019

**CCI received the highest ranking 'Platinum Award' in TikTok Ads Award
2019 under the Brand Category Company division**

JAPAN – December 12th, 2019 – Cyber Communications Inc. (Headquarter: Chuo-ku, Tokyo; Akio Niizawa, President and CEO; hereinafter CCI), a group company of CARTA HOLDINGS Inc., received the highest ranking 'Platinum' Award under the “Brand Category Company Division” presented to advertising agencies endeavored in selling TikTok ads, during the TikTok Ads Award 2019 hosted by TikTokAds Japan.



We have formed a dedicated team specializing in youth, and provided a full range of services for TikTok with members who have expertise in the field. This year's award recognizes the high level of service our team has provided as a result of working together as a team.

We will continue to leverage our deep knowledge of youth marketing, including TikTok, to help companies solve their problem.

[For Reference]

CCI ties advertising partnership with TikTok to enhance contents development and ad sales for TikTok (<https://www.cci.co.jp/en/news/1-5/>)

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About CCI

CCI was established in 1996, the year digital advertising first started in Japan. Since then, as a Dentsu Group's digital marketing company CCI has been a pioneer of Japanese digital market offering a wide range of digital marketing services. Today, CCI has business with over 500 leading ad agencies and over 1500 websites, which is the largest scale for the market.

We work with media to provide value to users and enable communication between clients and users through cutting-edge marketing services based on our philosophy of "contributing to a more prosperous information society by providing innovative and reliable interactive communication services".

[\(https://www.cci.co.jp/en/\)](https://www.cci.co.jp/en/)

About TikTok

TikTok is a destination for short-form mobile videos. TikTok's mission is to capture and present the world's creativity, knowledge, and moments that matter, directly from the mobile phone. TikTok enables everyone to be a creator, and encourages users to share their passion and creative expression through their videos. In early 2018, TikTok was one of the most downloaded apps in the world. TikTok is available worldwide for iOS and Android. TikTok has offices across the globe, including Los Angeles, New York, London, Paris, Berlin, Dubai, Mumbai, Singapore, Jakarta, Seoul, and Tokyo.

[\(https://www.TikTok.com/\)](https://www.TikTok.com/)

Inquiry

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