



CCI Launches Rakusto as Part of Commerce Container That Helps Manufacturing Brands Effortlessly Achieve Ecommerce Success

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TOKYO, JAPAN, January 18, 2023 -- CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; "CCI"), a group company of CARTA HOLDINGS, Inc., is pleased to announce that it has launched a new ecommerce product called Rakusto as part of its existing Commerce Container offering to help manufacturing companies build and operate their official stores at major ecommerce platforms including Amazon and Yahoo! Shopping just by sending their products to CCI.



Commerce Container focuses on ecommerce consulting services for manufacturing clients, and provides a full range of support services at one place including analytical and sales promotional services.

In the wake of the Covid-19 pandemic, more and more manufacturing companies have been considering opening stores on ecommerce platforms and selling their products directly to consumers. However, they typically face a number of challenges, such as a lack of resources and expertise in ecommerce operations. Even when they manage to build their online presence, they often fail to be profitable or grow sales.



To help solve these problems, CCI has added Rakusto to its Commerce Container offering, drawing on its ecommerce expertise and consulting capabilities. Rakusto will allow manufacturing clients to effortlessly achieve ecommerce success just by sending their products to their official stores on major shopping platforms.

CCI remains committed to improving and expanding its Commerce Container solution to continue to help its clients by providing high value services in ecommerce and marketing.

Related links:

<https://www.commerce-container.cci.co.jp/rakust>

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Inquiry form is available at <https://cartaholdings.co.jp/en/contact-ir/>