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CCI Achieves Amazon Ads Advanced Partner Status **within Amazon Ads Partner Network**

JAPAN – August 8, 2022 - CARTA COMMUNICATIONS Inc. (Headquarters: Chuo-ku, Tokyo; Taku Meguro, Representative Director, President; hereinafter CCI), a group company of CARTA HOLDINGS, Inc. is pleased to announce that it has achieved the Amazon Ads advanced partner status within Amazon Ads Partner Network.



Amazon Ads awards advanced partner status to companies registered in the Amazon Ads Partner Network based on their level of engagement and expertise with Amazon Ads products like Amazon DSP and sponsored ads, as well as the growth they deliver for their advertising clients.

CCI has long organized a dedicated Amazon team to enhance services for its clients seeking support for their campaigns on Amazon. And with its strength in campaign planning and operations, and based on its knowledge and expertise in the suite of Amazon Ads products, the company has been providing a wide range of advertising opportunities on the platform.

With this newly earned advanced partner status, CCI is now qualified for added benefits, including access to select beta programs and training on campaign strategies and new products. CCI looks forward to further expand its knowledge and expertise in Amazon Ads products through these new opportunities, to continue providing even higher level of services in marketing activities utilizing Amazon Ads.

CCI remains committed to helping its clients plan and execute truly successful marketing activities.

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About CCI

Since its foundation as Cyber Communications Inc. in 1996 with the advent of Internet advertising in Japan, the company has been working with media owners, advertising technology platforms, advertising agencies and other partners to create and grow the Internet advertising market by offering an extensive range of digital marketing services.

On July 1, 2021, CARTA COMMUNICATIONS Inc. started its operations by taking over the business from Cyber Communications Inc. CCI is committed to enabling rich communication between consumers and brands by providing cutting-edge products, solutions and services that respond to social changes and market environments.

Click [here](#) for more information.

Contact:

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Inquiry form: <https://cartaholdings.co.jp/en/contact-ir/>