



March 8th, 2021

**CCI has been certified as “Health & Productivity Stock Selection”
for three consecutive years**

JAPAN – March 8th, 2021 - Cyber Communications Inc. (Headquarter: Chuo-ku, Tokyo; Akio Niizawa, President and CEO; hereinafter CCI), a group company of CARTA HOLDINGS Inc. has been certified as “Health & Productivity Stock Selection” for three consecutive years since 2019.



A certified Health & Productivity Management Organizations Recognition Program is to honor large corporations, small and medium-sized companies, and other organizations that practice particularly excellent health management based on their efforts to address local health issues and the health promotion efforts of the Japan Health Council. CCI is recognized as one of the top 500 Health & Productivity Stock Selection.

For a long time, CCI has been promoting health management based on the belief that our assets are our people and that the health of our employees, both physically and mentally, will lead to the development of the company.

CCI will continue to make various efforts to be a company where diverse employees can be healthy both mentally and physically, and play an active role.



<Examples of Health Initiatives>

- Implementation of the in-house health event "HEALTHY WEEKS"
- Initiatives for encouraging 100% of employees to undergo regular health checkups
- Measures to prevent long working hours and a personnel system that accommodates diverse work styles
- Enhancement of various health checkups including dental checkups, brain checkups, gynecological checkups, and physical checkups
- Mental health training, mindfulness seminars, etc.
- Implementation of training and seminars to improve health literacy, etc.

About CCI

CCI was established in 1996, the year digital advertising first started in Japan. Since then, as a Dentsu Group's digital marketing company CCI has been a pioneer of Japanese digital market offering a wide range of digital marketing services. Today, CCI has business with over 500 leading ad agencies and over 1500 websites, which is the largest scale for the market.

We work with media to provide value to users and enable communication between clients and users through cutting-edge marketing services based on our philosophy of "contributing to a more prosperous information society by providing innovative and reliable interactive communication services".

(<https://www.cci.co.jp/en/>)

Inquiry

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